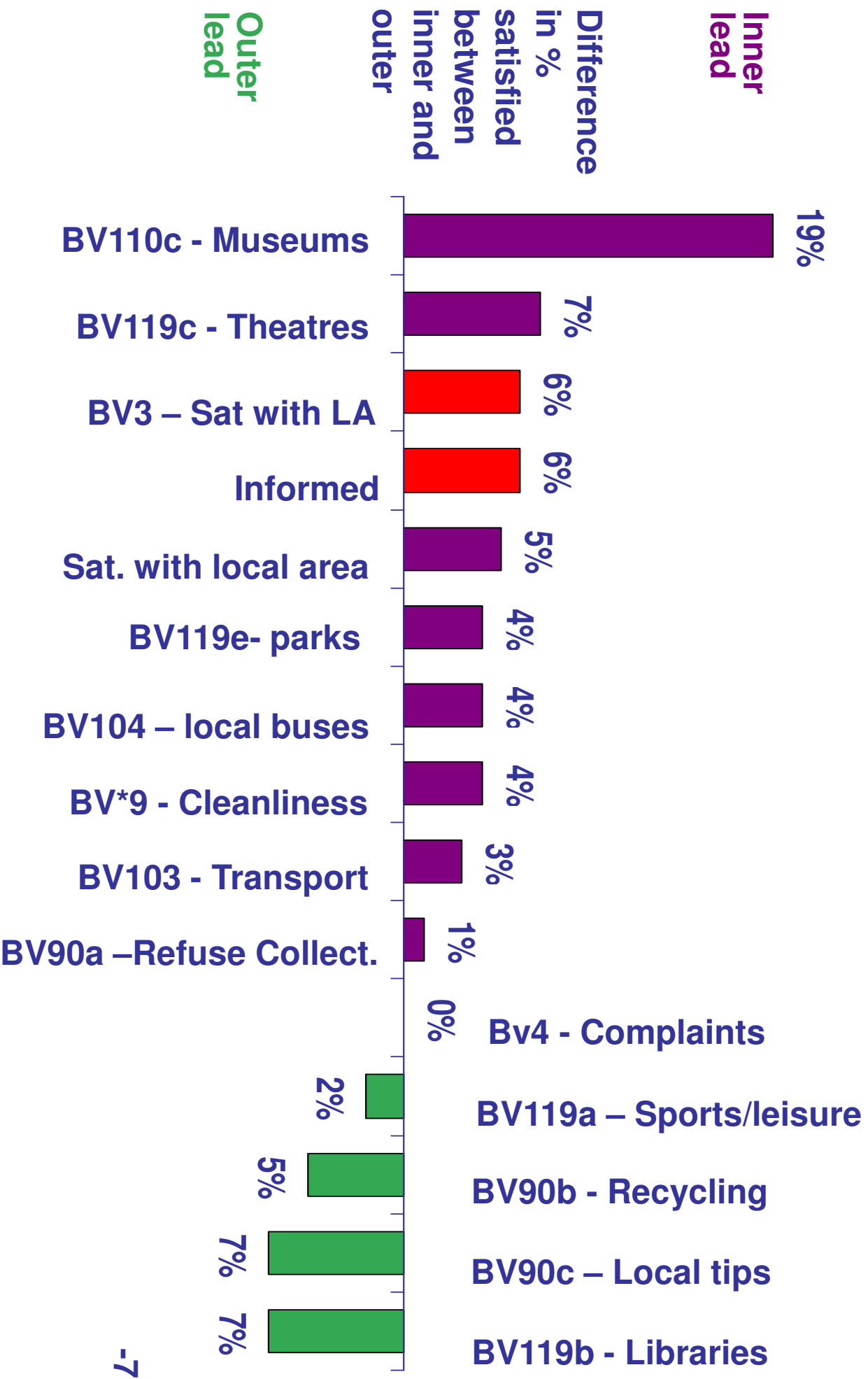


Successful City Suburbs

Andrew Collinge
Head, Local Government Research, Ipsos MORI Public Affairs
0207 347 3256
andrew.collinge@ipsos-mori.com

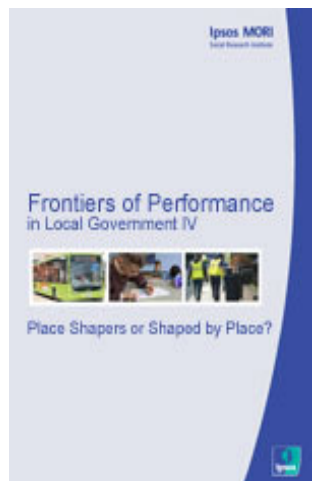


London: A Tale of Two Cities?



- **Asked whether authority has got better over the last three years**
 - 33% of inner London residents agree
 - 22% in outer LBs
- **Overall satisfaction up in Tower Hamlets, Hackney, Lewisham and Greenwich,**
- **List of authorities with declining levels of satisfaction typified more by outer LBs,**
 - Hounslow, Barnet, Croydon and Harrow

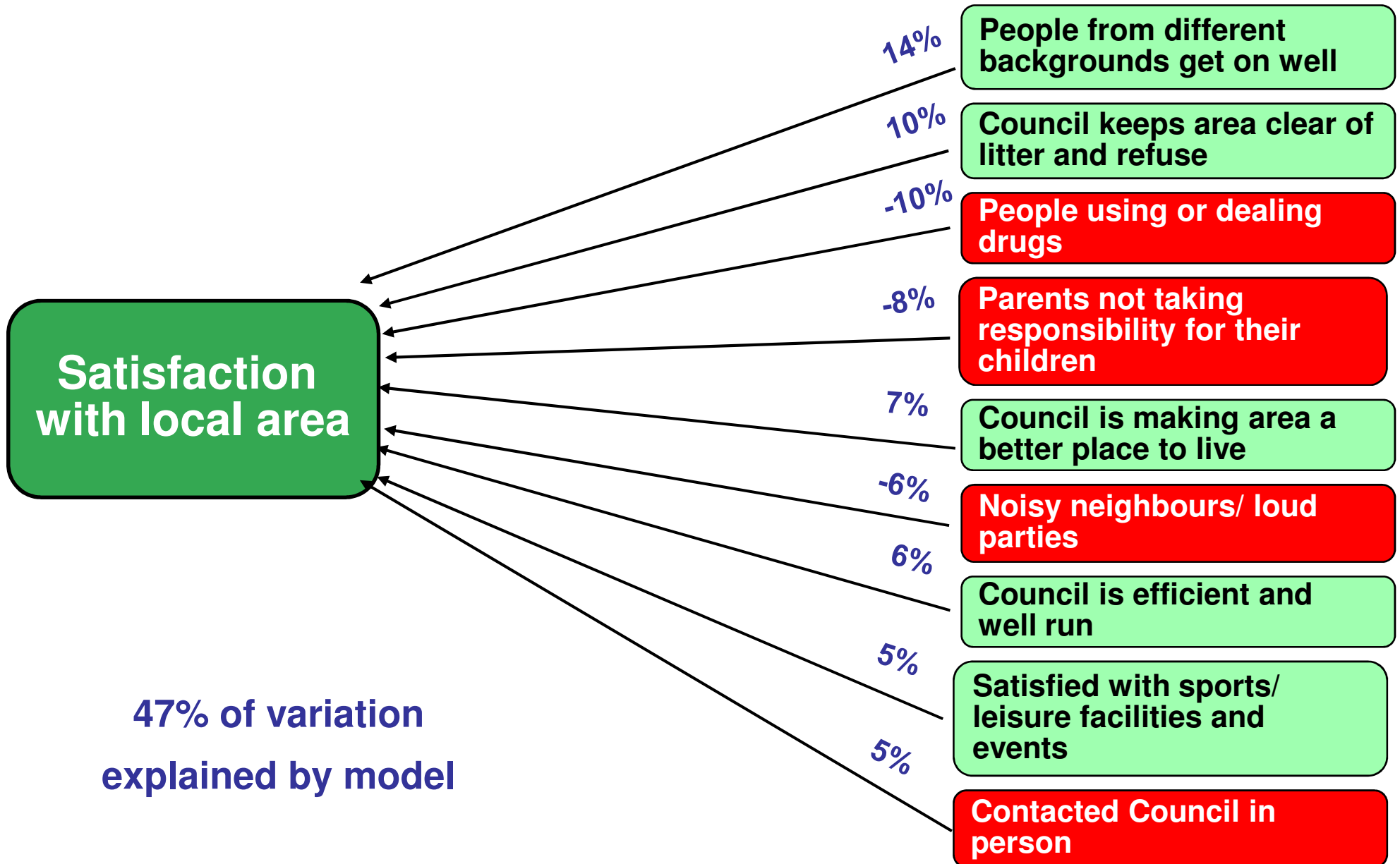
Frontiers shows the same pattern



- **Four inner LBs top list of best performers nationally:**
 - All 4*
- **Other end of spectrum:**
 - 6 London Boroughs fall short of their predicted level of satisfaction by 5 percentage points or more
 - Four outer London boroughs

- **Understanding (dis)satisfaction**
- **Respondent level analysis of BVPI dataset**
 - Wider set of case study authorities
 - London (effect)
- **Bivariate correlations through to KDA**

KDA – Satisfaction with local area as a place to live (Q3)



47% of variation explained by model