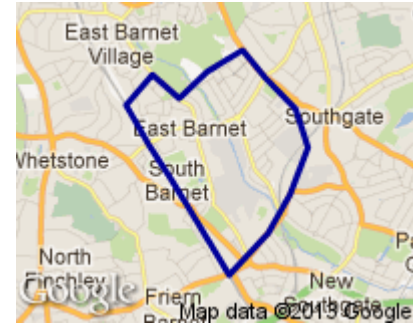


Profile of Brunswick Park Ward



Geography

Brunswick Park is the 11th largest of Barnet’s wards with an area of 3.2 square kilometres.

Population

With 16,392 residents in 2012, Brunswick Park ranks as the 12th most populous ward in Barnet. It is expected to increase by 1.7% in the next decade, to 16,609 residents and is expected to remain 12th largest.

(Source: Barnet Hybrid Solution updated for MYE Jan 2012 update)

Population Density: 51.7 per hectare Ward Rank in Barnet: 11th most dense

No. of Households: 6059

(Source: Census 2011¹)

Age Profile

Brunswick Park ward’s age structure mirrors that of the borough as a whole in all age groups.

(Source: Barnet Hybrid Solution updated for MYE Jan 2012 update)

Figure 1. Age Profile

2012	0-14	15-39	40-59	60-79	80+
Brunswick Park	20%	30%	28%	17%	5%
BARNET	21%	35%	26%	14%	4%

¹ Census output is Crown copyright and is reproduced with the permission of the Controller of HMSO and the Queen's Printer for Scotland.

Diversity

68% of Brunswick Park residents describe their ethnic origin as White, in line with the Barnet average of 64%. The ward mirrors that of Barnet as a whole in other ethnic groups.

(Source: Barnet Census Profiles 2001)

Religion

In terms of faith Brunswick Park has a higher proportion of Christians among its residents, 52% as against the borough average of 41%, and fewer Jewish residents, 5% against the Barnet average of 15%.

(Source: Census 2011)

Figure 2. Religion Profile

Ward/Area	Christian	Buddhist	Hindu	Jewish	Muslim	Sikh	Other Religion	No Religion	Religion not stated
BARNET	41%	1%	6%	15%	10%	0%	1%	16%	8%
Brunswick Park	52%	1%	7%	5%	10%	1%	2%	16%	8%

Languages

36% of school children in Brunswick Park do not speak English as a first language in the home. This is lower than the Barnet average (44%). Greek, Turkish and Gujarati are the most common languages other than English spoken in the homes of Brunswick Park pupils attending Barnet schools (with 86, 63 and 42 pupils respectively).

(Source: PLASC January 2012: this data does not include pupils from Brunswick Park who attend private schools or schools outside Barnet.)

Deprivation

The 2010 Index of Deprivation shows Barnet as a whole to be the 176th most deprived local authority out of the 354 for England and Wales – slightly below the average. Barnet has become less deprived in relation to England over the last three years. None of the LSOA's² in Brunswick Park are within the 10% most income deprived nationally.

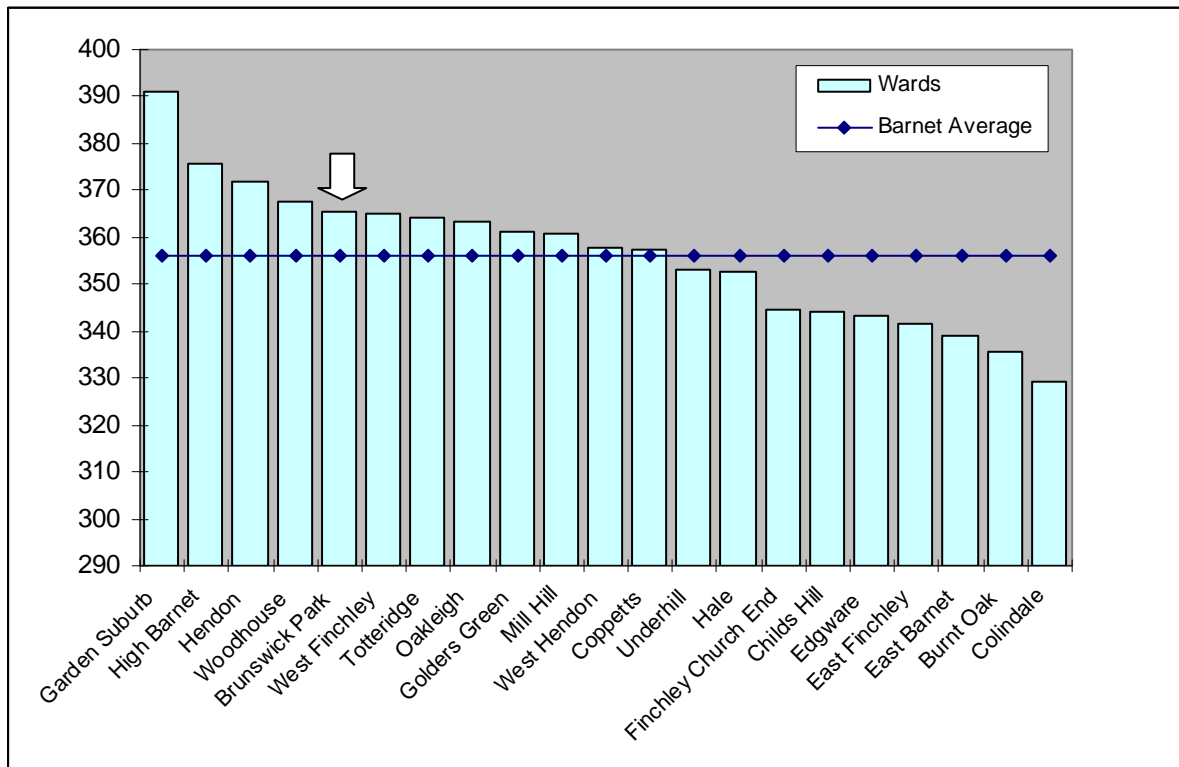
(Source: [http://www.barnet.gov.uk/download/downloads/id/2348/deprivation in barnet 2012](http://www.barnet.gov.uk/download/downloads/id/2348/deprivation%20in%20barnet%202012))

Education

The data for 2011/12 in the graph below shows the results for the 2,655 Barnet residents attending Barnet schools who took GCSEs. It shows pupils living in Brunswick Park had the fifth highest GCSE equivalent point scores per pupil in the borough, above the Barnet average. (Source: Performance & Data Management, Children's Service, LBB)

² Lower Super Output Areas (LSOAs) are standard statistical geographies developed by the Office for National Statistics, which contain around 1,500 people.

Figure 3. Average GCSE scores for 2011/12, by pupil's ward of residence



Income

Data from the company CACI shows Brunswick Park to have a median average household income of £33,501 – in line with the borough average which was £33,701, and the twelfth highest in the borough. (Source: CACI Paycheck data 2012)

Working Age Benefits

The Jobseeker’s allowance (JSA) is payable to people under pensionable age who are available for, and actively seeking, work. The overall rate of claiming for Brunswick Park residents is lower than the borough level but lower than national levels. (Source: www.nomisweb.co.uk)

Figure 4. Total Jobseekers Allowance claimants (February 2013)

	Brunswick Park (numbers)	Brunswick Park (%)	Barnet (%)	Great Britain (%)
All people	262	2.4	2.8	3.9
Males	157	2.7	3.5	5.1
Females	105	2.0	2.2	2.7

Figure 5. DWP benefit claimants (August 2012)

	Brunswick Park (numbers)	Brunswick Park (%)	Barnet (%)	Great Britain (%)
Total claimants	1,130	10.2	10.9	14.3
Job seekers	265	2.4	2.8	3.7
ESA and incapacity benefits	470	4.3	4.7	6.3
Lone parents	130	1.2	1.3	1.4
Carers	100	0.9	0.9	1.2
Others on income related benefits	35	0.3	0.3	0.4
Disabled	110	1.0	0.8	1.1
Bereaved	20	0.2	0.2	0.2
Key out-of-work benefits [†]	900	8.2	9.1	11.8

Health

Average life expectancy is a key summary indicator of health. For men, the Brunswick Park figure is above the average for Barnet, London & England. For women it is slightly lower than the average for Barnet, and higher than the London & England average.

(Source: ONS Life expectancy by ward 1999-2007)

Figure 6. Life Expectancy in Years

	Males	Females
Brunswick Park	82.0	82.6
Barnet	78.6	82.7
London	77.1	81.7
England	77.3	81.5

Crime

For all categories except 'Burglary' and 'Fraud or forgery', crime rates in the year to February 2013 in Barnet are low compared with London as a whole. In the case of Brunswick Park, it is either equal to, or in more cases, below the Barnet average in all categories, except for 'Burglary' where it is slightly above.

(Source: Metropolitan Police Service).

Note: a crime is categorised as a robbery where force is intimated or used to steal property. Burglary is theft, or attempted theft, from a building where access is not authorised.

Mosaic

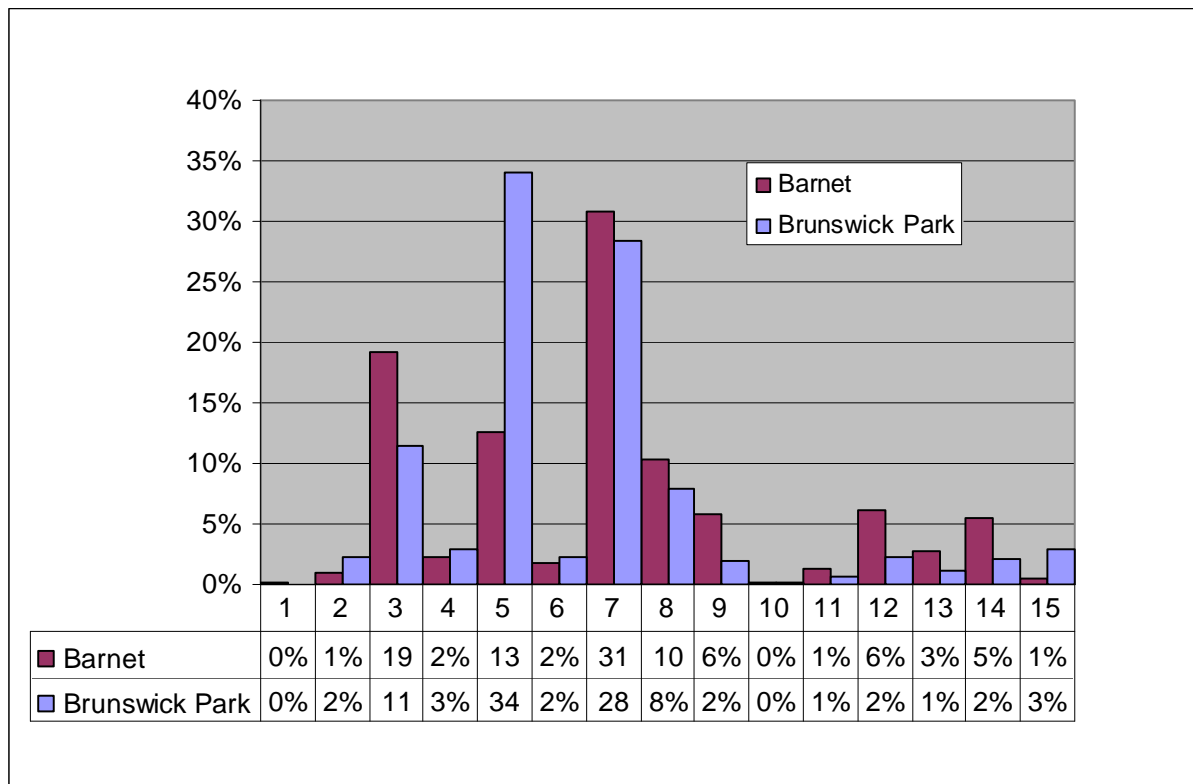
The council has bought the data used in this section from a commercial organisation, Experian. If the findings are used in other documents then this source must be acknowledged and copyright quoted in the following way: Mosaic data 2010 © Copyright 2004 Experian Ltd

- Experian's Mosaic data brings together a large amount of data about areas and individual households from a variety of sources to classify all households according to 15 Groups and 67 Types. Experian does not claim one hundred percent accuracy for this product but it does use strong correlations to arrive at good predictions about the nature of each household in the borough. The classifications are highly detailed but summed up with a headline phrase.

Mosaic Groups

- Brunswick Park has a substantially higher than average proportion of households in Group 5; these are Middle income families living in moderate suburban semis.
- Brunswick Park has less than the borough average of Group 3; Wealthy people living in the most sought after neighbourhoods.

Figure 7. Mosaic Groups in Brunswick Park



Group Code	Group Description
1	Residents of isolated rural communities
2	Residents of small and mid-sized towns with strong local roots
3	Wealthy people living in the most sought after neighbourhoods
4	Successful professionals living in suburban or semi-rural homes
5	Middle income families living in moderate suburban semis
6	Couples with young children in comfortable modern housing
7	Young, well-educated city dwellers
8	Couples and young singles in small modern starter homes

Group Code	Group Description
9	Lower income workers in urban terraces in often diverse areas
10	Owner occupiers in older-style housing in ex-industrial areas
11	Residents with sufficient incomes in right-to-buy social housing
12	Active elderly people living in pleasant retirement locations
13	Elderly people reliant on state support
14	Young people renting flats in high density social housing
15	Families in low-rise social housing with high levels of benefit need